

AUCTION NEWS ADVERTISING RATES 2023



Package Type	Price	Email		Website			Social	Magazine	
		Dedicated E-alert	Category E-alert	Auction of the Week	Featured Auction Listing	Standard Listing	Social Media Push	Calendar Entry	Magazine advert included
All Inclusive Email/Website/Social/Magazine									
Platinum Digital Package	£ 800.00	✓	✓	✓	✓	✓	✓	✓	Full
Gold Digital Package	£ 625.00	✓			✓	✓	✓	✓	Full
Silver Digital Package	£ 425.00		✓		✓		✓	✓	Half
Bronze Digital Package	£ 250.00		✓		✓			✓	Quarter
Email/Website									
Dedicated e-alert*	£ 500.00	✓				✓		✓	
Category e-alert entry	£ 150.00		✓			✓		✓	
4+ Category e-alert entry (price per auction)	£ 100.00		✓			4 +		✓	
8+ Category e-alert entry (price per auction)	£ 80.00		✓			8 +		✓	
Magazine									
Front Page Package	£ 475.00	+ £300	✓		✓	✓	✓	✓	Front
Premium Page Package	£ 450.00	+ £300	✓		✓	✓	✓	✓	2/3/Back
Double Page Spread Package	£ 500.00	+ £300	✓		✓	✓	✓	✓	DPS
Full Page Package	£ 375.00	+ £300	✓			✓	✓	✓	Full
Half Page Package (Landscape)	£ 300.00	+ £300	✓			✓		✓	Half
Half Page Package (Portrait)	£ 300.00	+ £300	✓			✓		✓	Half
Quarter Page Package	£ 200.00	+ £300	✓			✓		✓	Quarter

Pick and Choose	Price
Digimag E-Alert	
Auctioneer of the week	£ 100.00
Website	
Auction of the week	£ 250.00
Featured Auction	£ 75.00
Social	
Social Media Push	£ 100.00
Sponsorship **	
Digital Magazine - Calendar	£ 250.00
Digital Magazine - Page 4	£ 250.00
Home Page Auctioneer Banner	£ 250.00

Advert Sizes (mm)	
Width	Height
190	230
190	270
400	270
190	270
190	133
93	270
93	133

*£20 per additional auction

** Price per month including 8 standard web listings

Magazine Booking Deadline 5pm Tuesday | Copy by 10am Wednesday