

AUCTION NEWS ADVERTISING RATES 2024



| Package Type | Price | Email | | Website | | | Social | Magazine | |
|---|----------|-------------------|------------------|---------------------|--------------------------|------------------|-------------------|----------------|--------------------------|
| | | Dedicated E-alert | Category E-alert | Auction of the Week | Featured Auction Listing | Standard Listing | Social Media Push | Calendar Entry | Magazine advert included |
| All Inclusive | | | | | | | | | |
| Platinum Digital Package | £ 800.00 | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | Full |
| Gold Digital Package | £ 625.00 | ✓ | ✓ | | ✓ | ✓ | ✓ | ✓ | Full |
| Silver Digital Package | £ 425.00 | | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | Half |
| | | | | | | | | | |
| Email/Website | | | | | | | | | |
| Dedicated e-alert* | £ 500.00 | ✓ | | | | ✓ | | ✓ | |
| Category e-alert entry | £ 150.00 | | ✓ | | | ✓ | | ✓ | |
| 4+ Category e-alert entry (price per auction) | £ 100.00 | | ✓ | | | 4 + | | ✓ | |
| 8+ Category e-alert entry (price per auction) | £ 80.00 | | ✓ | | | 8 + | | ✓ | |
| | | | | | | | | | |
| Magazine | | | | | | | | | |
| Front Page Package | £ 475.00 | + £300 | ✓ | | ✓ | ✓ | ✓ | ✓ | Front |
| Premium Page Package | £ 450.00 | + £300 | ✓ | | ✓ | ✓ | ✓ | ✓ | 2 & 3 |
| Double Page Spread Package | £ 500.00 | + £300 | ✓ | | ✓ | ✓ | ✓ | ✓ | DPS |
| Full Page Package | £ 375.00 | + £300 | ✓ | | | ✓ | ✓ | ✓ | Full |
| Half Page Package (Landscape) | £ 300.00 | + £300 | ✓ | | | ✓ | | ✓ | Half |
| Half Page Package (Portrait) | £ 300.00 | + £300 | ✓ | | | ✓ | | ✓ | Half |

| Pick and Choose | Price |
|---|----------|
| Website | |
| Auction of the week | £ 250.00 |
| Featured Auction | £ 75.00 |
| Emails | |
| 1st auction on Category e-alert | £ 100.00 |
| Auctioneer of the week on Digimag e-alert | £ 100.00 |
| Social | |
| Social Media Push | £ 100.00 |
| Sponsorship ** | |
| Digital Magazine - Calendar | £ 250.00 |
| Digital Magazine - Contents | £ 250.00 |
| Home Page Auctioneer Banner | £ 250.00 |

| Advert Sizes (mm) | |
|-------------------|--------|
| Width | Height |
| 190 | 230 |
| 190 | 270 |
| 400 | 270 |
| 190 | 270 |
| 190 | 133 |
| 93 | 270 |

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| *£20 per additional auction |
| ** Price per month including 8 standard web listings |
| Magazine Copy Deadline 3pm Wednesday |
| Straight Repeat Discount 15% |