

# AUCTION NEWS ADVERTISING RATES 2024



		Email		Website			Social	Magazine		Pick and Choose	Price
Package Type	Price	Dedicated E-alert	Category E-alert	Auction of the Week	Featured Auction Listing	Standard Listing	Social Media Push	Calendar Entry	Magazine advert included		
<b>All Inclusive</b>										<b>Website</b>	
Platinum Digital Package	£ 800.00	✓	✓	✓	✓	✓	✓	✓	Full	Auction of the week	£ 250.00
Gold Digital Package	£ 625.00	✓	✓		✓	✓	✓	✓	Full	Featured Auction	£ 75.00
Silver Digital Package	£ 425.00		✓	✓	✓	✓	✓	✓	Half	<b>Emails</b>	
										Digimag e-alert entry	£ 100.00
										Top of Category e-alert	£ 100.00
										<b>Social</b>	
										Social Media Push	£ 100.00
<b>Email/Website</b>										<b>Sponsorship **</b>	
Dedicated e-alert*	£ 500.00	✓				✓		✓		Digital Magazine - Calendar	£ 250.00
Category e-alert entry	£ 150.00		✓			✓		✓		Digital Magazine - Contents	£ 250.00
4+ Category e-alert entry (price per auction)	£ 100.00		✓			4 +		✓		Home Page Auctioneer Banner	£ 250.00
8+ Category e-alert entry (price per auction)	£ 80.00		✓			8 +		✓			
<b>Magazine</b>											
Front Page Package	£ 475.00	+ £300	✓		✓	✓	✓	✓	Front		
Premium Page Package	£ 450.00	+ £300	✓		✓	✓	✓	✓	2 & 3		
Double Page Spread Package	£ 500.00	+ £300	✓		✓	✓	✓	✓	DPS		
Full Page Package	£ 375.00	+ £300	✓			✓	✓	✓	Full		
Half Page Package (Landscape)	£ 300.00	+ £300	✓			✓		✓	Half		
Half Page Package (Portrait)	£ 300.00	+ £300	✓			✓		✓	Half		

Advert Sizes (mm)	
Width	Height
190	230
190	270
400	270
190	270
190	133
93	270

*£20 per additional auction
** Price per month including 8 standard web listings
Magazine Copy Deadline 3pm Wednesday
Straight Repeat Discount 15%